## Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya Deemed to be University, estd. u/s 3 of UGC Act 1956 |Enathur, Kanchipuram 631 561

## INTELLECTUAL PROPERTY RIGHTS & PATENTS CELL

A Report on the Live Web Telecast session by the MHRD's Innovation Cell (MIC) "INDIA'S FIRST LEADERSHIP TALK SERIES"

On behalf of the IPR and Patents Cell of SCSVMV, the department-wise coordinators hosted the Live Web Telecast of "India's First Leadership Talk Series", featuring Shri. Anand Mahindra, presented by the MHRD's Innovation Cell, on their Facebook Page (MIC).

The session began at the scheduled time of 14:00 hours on Tuesday, the 8th January 2019. Various departments under the Faculty of Engineering & Technology encouraged the participation of their students in this live video talk session, at their CSE Lab-2 as the venues. Students were actively engaged by the content of the session, and the speaker, Shri. Anand Mahindra's clarity in expressing his leadership skills, was very beneficial for all the students, who aspire to learn beyond academics, and see themselves as young entrepreneurs in the near future.

The session was properly organized in a structured flow-of-thought manner, and this enabled our participating students to take down points, that they found inspiring. The session was simulcast on YouTube and Facebook. While different departments opted to view on different portals, many participants who wanted to respond to this session in real-time, were encouraged to use the computer setup for display, and interact with the session, via the live comments on both platforms. Students posted their queries and feedback, out of which a few were replied to, and addressed about, by the MHRD, and the content managers at the broadcaster's end. In addition to the excellent leadership skills discussed in the video, students were overwhelmed to know that this is the First Leadership talk, both by the MHRD and by Shri. Anand Mahindra, himself.

This Event Conducted by faculty coordinator in CSE-Dr.C.K.Gomathy- IPR & Patents Cell – SCSVMV

A Report on the Live Web Telecast session by the MHRD's Innovation Cell (MIC) "Workshop on IPR for Students and Faculty Members"

On behalf of the IPR and Patents Cell of SCSVMV, the department-wise coordinators hosted the Live Web Telecast of "Workshop on IPR for Students and Faculty Members", featuring Smt. Shwetasree Majumder, Principal, FIDUS LAW CHAMBER, presented by the MHRD's Innovation Cell, on their Facebook Page (MIC).

The session began at the scheduled time of 1:30 PM to 3:30 PM hours on Thursday, the 10<sup>th</sup> January 2019. CSE departments under the Faculty of Engineering & Technology encouraged the participation of their Faculty's and students in this live video talk session, at their CSE Lab-2 as the venues. Teaching Staff's and Students were actively engaged by the content of the session, and the speaker, Smt. Shwetasree Majumder's clarity in expressing his Innovation and patent skills, Copyrights and Related Rights, Branding and trade Marks and industrial deigns was very beneficial for all the faculty's and students, who aspire to learn beyond academics, and see themselves as young entrepreneurs in the near future. The session was properly organized in a structured flow-of-thought manner, and this enabled our participating students to take down points, that they found inspiring. The session was simulcast on YouTube and Facebook.

This Event Conducted by faculty coordinator in CSE-Dr.C.K.Gomathy- IPR & Patents Cell – SCSVMV